

## Region I PRO'S NEWSLETTER CONTEST

January 10, 2011

Dear Local Presidents,

Each year the Region I Past Regional Officers (PRO's) sponsor a newsletter contest at the Region I Conference. This year will be no exception. **The deadline is February 28th, 2011.** (Please note that this is the date that submissions **must be received by our judges**.) There will be five winners. All entries will be judged in one of four categories, based on association size. (Under 25 Members, 26-50 Members, 51-75 Members, or 76+ Members) The traveling Crystal Award will be presented to the best overall entry. To enter you must:

**Submit two (2) newsletters/bulletins published in any month from September through December of 2010. Submit one copy of each newsletter to each judge. That means that each of our three judges should receive a copy of two (2) newsletters of your local Association.**

**You must submit by mailing to each of the judges prior to the deadline. Be sure to attach a cover sheet which lists the Association Name, State, and number of members as of 1/1/10.**

If you want a response from the judges, include a postcard addressed to yourself in the packet. The judges will return the postcard to you so that you will know the package has been received. **Do not send certified mail.** The address we are using is the home address and if the judge is not at home, they would need to go to the post office to pick up.

**The judges' names and addresses are as follows:**

**Joanna Mahoney, Chair  
999 Putnam Blvd.  
Wallingford, PA 19086**

**Kathy Beckwith  
29 Garden Circle, Apt 9  
Waltham, MA 02452**

**Jill Gidge  
18 Cheyenne Drive  
Nashua, NH 03063-3506**

The winners will be announced at Regional Conference 2011. If you should have any questions, please contact me at: [eifkovits@barclayinsurance.com](mailto:eifkovits@barclayinsurance.com)

Yours in Fellowship,

Elena K. Ifkovits  
PRO's Chairman